

Vol. 115 | No. 14

WEDNESDAY, SEPTEMBER 9, 2009

www.kstatecollegian.com

SPORTS

Despite inconsistent play, the Wildcats beat South Dakota 3-1. Get the scoop on Page 6.

INSIDE

We're back! Check out Page 4 to find out how the Collegian staff scrambled to put together a newsletter yesterday, despite losing power to the newsroom.

INSIDE

K-State doesn't object to Bud Light's 'Fan Cans.' KU does. Read about the issue on Pages 9 and 14.



Lighting the way

K-State lab researches effects of H1N1 virus

By Ashley Dunkak
KANSAS STATE COLLEGIAN

The K-State Veterinary Diagnostic Lab is not just an elaborate classroom in which students learn, it is a research facility with dedicated workers whose projects have implications for people worldwide.

"Really the conceptual basis of doing this work is this concept of one medicine," said Bob Rowland, professor of diagnostic medicine and pathobiology. "This is sort of a recent concept that's been laid out within the veterinary and human medical fields. It's the idea that we can find these commonalities between human and animal medicine, and we should exploit them, and one area where they really come together is infectious diseases."

With the recent outbreak of the H1N1 virus, one development in particular enables scientists to test populations instead of individuals.

"Especially now, you think, in your situation, here at this school, how do we know what is going on with this virus?" Rowland said. "The only way we know is to find sick students, but we want to get ahead of the curve and be able to sample everybody and be able to ask the question - have you ever been exposed to it, are you naive to the virus, etc., etc."

While researchers in the lab work to track infectious diseases in pigs, some of the techniques can be applied to people as well. Rowland said the lab works with food animals and populations in areas concerning infectious disease. He explained that 20 or 30 years ago, if farmers had an animal that was sick, they would bring it in to the K-State lab for testing.

"These days, we don't look at individual animals anymore; we look at populations, and so this is kind of a change in how we approached diagnostics,"

See H1N1, Page 13



Lisle Alderton | COLLEGIAN

Researchers at K-State's Veterinary Diagnostic Lab use fertilized chicken eggs to grow the Californian and Mexican strains of the H1N1 viruses that were provided by the CDC.

Budget deficit hits K-State

By Brandon Lowrey
KANSAS STATE COLLEGIAN

Beside the minor inconvenience of printing out their own syllabi, most K-State students probably have not been affected by the significant budget reduction the university has dealt with this fiscal year. Bruce Shubert, vice president for administration and finance, said K-State will do everything it can to keep it that way.

Amid rumors of furloughs and layoffs, faculty, staff and administrators have had more reason to worry.

In an Aug. 17 memo from President Kirk Schulz to university personnel, there was a reported reduction of \$21.7 million from last year's budget.

"I've been at K-State for six years and at Fort Hays State for nearly 20 years before that, and this is the most significant reduction I've been a part of," Shubert said.

To make up for the reduction, K-State has implemented changes to cut costs wherever possible.

"We've cut a lot in the past year, so we're pretty bare bones right now," Shubert said. "And we're not done yet."

He said there are about 200 positions vacant because of people leaving the university for various reasons. Because of the budget cuts, those positions cannot be filled.

However, Shubert was quick to dispel rumors of furloughs and layoffs.

"I'm not going to say it's impossible, but with the current resources, we don't expect [layoffs]," he said.

See BUDGET, Page 13

Sexual battery, theft reported

By Jason Miller
KANSAS STATE COLLEGIAN

Jordan Talbert was arrested and charged with aggravated burglary and sexual battery at 12:30 a.m. on Sept. 8.

According to an RCPD police report, a man entered an unidentified house in southeast Manhattan at midnight. Reportedly the man entered a woman's room in the home and made sexual advances toward her. The man was unknown to anyone in the home, and other people in the house called the police and held him until authorities arrived.

Alcohol is believed to have been a factor. The victim's identity is being withheld due to the nature of the offense. Bail was set for \$3,000.

BICYCLE THEFT

Nicholas Kiefer, Manhattan, reported his \$1,200 Trek bicycle stolen from 427 Leavenworth between the hours of 2:30 a.m. and 10:30 a.m. on Sept. 4. The bike is a bright yellow, 21-speed mountain bike.

See COPS, Page 7

Blown fuses in Kedzie likely to blame for blackout



Chelsy Lueth | COLLEGIAN

Collegian staff members wait under an emergency light in Kedzie Hall. The power went out at 11 p.m. Monday. The source of the power outage is unknown, but it could have originated from two blown fuses in Kedzie.

By Joel Aschbrenner
KANSAS STATE COLLEGIAN

About 30 buildings on campus went dark temporarily at about 11 p.m. Monday. While power returned to most of the buildings, two campus buildings were left without power for much of the night.

Kedzie Hall and Gen. Richard B. Myers Hall lost power about 11 p.m. Myers Hall regained power at about 3:30 a.m., and power was restored to Kedzie Hall just before 6 a.m.

Tuesday night, Ed Heptig, director of facilities maintenance, did not yet know the cause of the power outage.

"My guess is, right now, that fuses at Kedzie were the issue," Heptig said. "It could've been the elevator starting, it could've been anything in the building that made that surge that took it out."

Kedzie has three main power lines feeding electricity into the building, Heptig said, and fuses to two of the power lines blew Monday night.

K-State's campus has one 4,160-volt power supply that supplies elec-

See BLACKOUT, Page 7



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ACROSS

1 Crease

5 Pro-sciutto, e.g.

8 Get bigger

12 Petri dish stuff

13 G-8 member

14 Hayseed

15 Ignorant

17 On

18 Rush-more face

19 Polpourri pouch

21 Paraphernalia

24 12-Across, e.g.

25 Wee bit

28 Inlet

30 Computer key

33 Luau bowlful

34 Done

35 Knight's address

36 Drone

37 Antelope's playmate

DOWN

38 Catch sight of

39 Early bird?

41 Do what I say

43 Billfold

46 Gun the engine

50 Neighbor-hood

51 Bald

54 Platter

55 Einstein's birthplace

56 Enrages

57 Facility

58 Petrol

59 Pub

1 Datum

2 Leer at

3 Praise to the skies

4 Flour-coat

5 This and 32-Down

6 Donkey

7 Church service

8 Dinner-time

9 Cruel

10 Reed

11 Sobbed

16 Caustic solution

20 On in years

22 Teen's woe

23 Wild West show

25 Speed-ometer stat

26 Debtor's letters

27 Eternal

29 Trick or treat?

31 Try the tea

32 5-Down's partner

34 Advan-tage

38 Pupil's cover

40 Candied

42 Mess up

43 Test the waters

44 Met melody

45 Hoodlum

47 Miles of movies

48 Addict

49 "Hey, you!"

52 Carte lead-in

53 They're faster than e-mails

Solution time: 21 mins.

R	O	U	E		A	G	A		D	O	S	E
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Yesterday's answer 9-9

1	2	3	4		5	6	7		8	9	10	11
12					13				14			
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54						55			56			
57						58			59			

9-9

CRYPTOQUIP

Z C P Z C B M J H Q A U A M Q Z X Y J P E

V P C B G T B H Z E P B Y Y P B T T E

G A H B R R W A M Z P G X H . A Z V B H

B U P Y E R B T Z Y E R W X T Z Y E .

Yesterday's Cryptoquip: IF A GUY ORDERS HIS BEAGLE OR BASSET TO CHASE AFTER YOU, COULD YOU SAY HE'S HOUNDING YOU?

Today's Cryptoquip Clue: Z equals T

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Q:

STREET TALK


Check out coverage of the game at kstatecollegian.com.




Janelle Scott
Sophomore, veterinary medicine



Ryan Baker
Freshman, pre-engineering



Michelle Staggs
Senior, interior design



JJ Reed
Freshman, physics

“

I thought the game was really exciting! It had a fun atmosphere. I'm pumped because Snyder is back.

”

“

I think the game could have gone better, but I think there is more to come.

”

“

I didn't go to the game because I had to work.

”

“

I thought the first half was a little messy and that we should have stomped UMass.

”

THE PLANNER

CAMPUS BULLETIN BOARD

Walk-in Wednesday will be from noon-4 p.m. today in Holtz Hall. The event is promoted by Career and Employment Services. For more information, visit k-state.edu/ces.

The captain's and manager's meeting for intramural soccer is at 5 p.m. today in the small gym at Peters Recreation Complex. All team captains are required to attend. Play schedules will be issued, and the rules will be discussed. For more information, contact Armando Espinoza at 785-532-6980.

The Progressive Coalition will show a film called "Anthrax War," a look at the secret world of international biological warfare research at 8 p.m. today in the K-State Student Union Ballroom. Filmmaker Eric Nadler will be present to introduce the film and lead a discussion. For more information, visit MAPI.org.

Career and Employment Services is sponsoring Job Search for International Students from 3-5 p.m. Thursday in K-State Student Union Room 212. For more information, visit k-state.edu/ces.

The entry deadline for intramural 4-on-4 sand volleyball, ultimate and punt/pass/kick is Thursday. Sign up in the administrative office at Peters Recreation Complex. For more information, go online to recservices.k-state.edu or call 785-532-6980.

Do you have a passion for K-State? Does your family "bleed purple?" If so, apply to be the K-State Family of the Year sponsored by Chimes Junior Honorary. Applications and more details are available online at k-state.edu/familyday/familyoftheyear. The applications can be submitted to the Chimes Mailbox in the K-State Student Union or e-mailed to Kyle Merklein at kyle34@ksu.edu. The deadline is Thursday.

Career and Employment Services is sponsoring Résumé Critique from 11 a.m. to 1 p.m. on Friday in Holtz Hall. For more information, visit k-state.edu/ces.

Career and Employment Services is sponsoring Interview Tips Workshop with a Cerner corporate recruiter at 4 p.m. Monday in K-State Student Union Room 213. For more information, visit k-state.edu/ces.

The Manhattan Parks and Recreation Department is in need of volunteer coaches for the following youth sports: soccer, flag football, volleyball and cheerleading. The regular season will start Monday and run through the end of October. Anyone interested in gaining coaching experience or donating their time for local youth sports can call 785-587-2757 or stop by 1101 Fremont St. in City Park. For further information, contact Jeff Mayer at mayer@ci.manhattan.ks.us or Josh Maikie at maikie@ci.manhattan.ks.us.

Rec Services is accepting entries for the faculty/staff golf tournament to be held at the Wamego golf course on Sept. 18. All current and retired K-State faculty and staff, graduate assistants of K-State departments, and full-time employees are eligible to participate. Sign up in the administrative office at Peters Recreation Complex before Tuesday. For more information, contact Armando Espinoza at 785-532-6980.

Interested in representing K-State at events throughout the state? Apply to be a K-State Student Ambassador. Job descriptions and applications are now available online at k-state.com/studentambassadors. Applications are due by 5 p.m. Sept. 23.


The Graduate School announces the final oral defense of the doctoral dissertation of Roby Joehanes at 1 p.m. Sept. 25 in Throckmorton 1017. The thesis topic is "Generalized and Multiple-Trait Extensions to Quantitative-Trait Locus Mapping."

The Planner is the Collegian's bulletin board service. To place an item in the Planner, stop by Kedzie 116 and fill out a form or e-mail news editor Sarah Rajewski at news@pub.ksu.edu by 11 a.m. two days before it is to run. Some items might not appear because of space constraints but are guaranteed to appear on the day of the activity.

CORRECTIONS AND CLARIFICATIONS

If you see something that should be corrected or clarified, call news editor Sarah Rajewski at 785-532-6556 or e-mail news@pub.ksu.edu.

DAILY BLOTTER



To view the daily arrest report from the Riley County Police Department, go to the Collegian Web site, kstatecollegian.com.

KANSAS STATE COLLEGIAN

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Read **Page 4** for an editorial about same-sex marriage.

Do you think same-sex marriage should be legal?

To submit your answer, visit www.kstatecollegian.com. Results for the question of the day will be posted in the following issue of the Collegian.

A) Yes

B) No

Monday's results: Do you care about Swine Flu (H1N1)?

A) Yes: 49 % B) No: 51 %

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Healthy DECISIONS

Sunbaked



Soaking in the last few rays of summer sun, **Rachel Dula** (left), sophomore in mass communications, and **Molly Hoener**, sophomore in elementary education, tan and study Monday afternoon outside of the Alpha Xi Delta house. Labor day provided a brief hiatus for many students to relax and prepare for the approaching fall season.

Chelsy Lueth
COLLEGIAN

First Lady promotes unified goal for ‘Women of K-State’

By Whitney Hodgin
KANSAS STATE COLLEGIAN

It wasn't just the tea sandwiches and sugar-coated cookies that attracted approximately 500 women to the K-State Student Union Ballroom Tuesday – it was an opportunity for First Lady Noel Schulz to discuss ideas for recruiting, retaining and advancing all women on campus and in the Manhattan community.

Schulz spoke to the packed ballroom of her past struggles to fit in as a professional woman living within traditional expectations; a familiar memory that roused some of the all-female crowd in support and understanding. She compared her initiative, 'Women of K-State' to a quilt: Single strands break easily when they are neglected, but together it is impossible to defeat. Schulz emphasized that while the group seeks to recruit women and minorities, it will not replace any preexisting clubs but instead will offer to improve networking among them.

"There's lots of organizations on campus doing different programs to help women, but they need a strategic plan," Schulz said. "For me, that's very exciting. Not all campuses are supportive of women working full-time and doing some of these other things. This community, alumni and campus have."

A dense list of Women at K-State, who were already chosen to be on the committee, were introduced and applauded for their commitment to fleshing out Schulz's initiative.

Director of Education and Personal Development Kathleen Greene was asked to join the fast-forming committee in August.

"Dr. Schulz wanted people who had some history to contribute to the committee," Greene said. "I thought there was so many of us it would be overwhelming, for everyone gelled and was enthusiastic and interested in getting something like this organization because there was a need. I couldn't turn this opportunity down."

Schulz anticipated three to five years of development and planning before the program would be completely organized and ready to go, but Greene would speed up the process is she had the opportunity. Greene works closely with the McNair Scholars Program, which helps minority and first-generation college students graduate college and find jobs in their fields.

Kaitlin Page, junior in architectural engineering, said she was grateful that Schulz has committed to creating a more comfortable environment for women. Page added her name to a member list for one of the many subcategories that Schulz had identified as possible niches for women to get involved with.

"As an engineering student, it's kind of a big issue because we're a minority," Page said. "This was a good informational session to get everyone together as a support group. In the mean time, I'm just going to be supportive of everything I can. That's all you can do, really."

For more information about the Women of K-State group, search for "Wildcat Women" on [Facebook.com](#).



Lisle Alderton | COLLEGIAN

A group of women at Tuesday's Women of K-State discussion initiated by K-State First Lady Noel Shultz, browse a selection of committee subcategories and sign up on for those that best fit their circumstances and experiences.

Menu Mania

WEDNESDAY(4-9:30PM)

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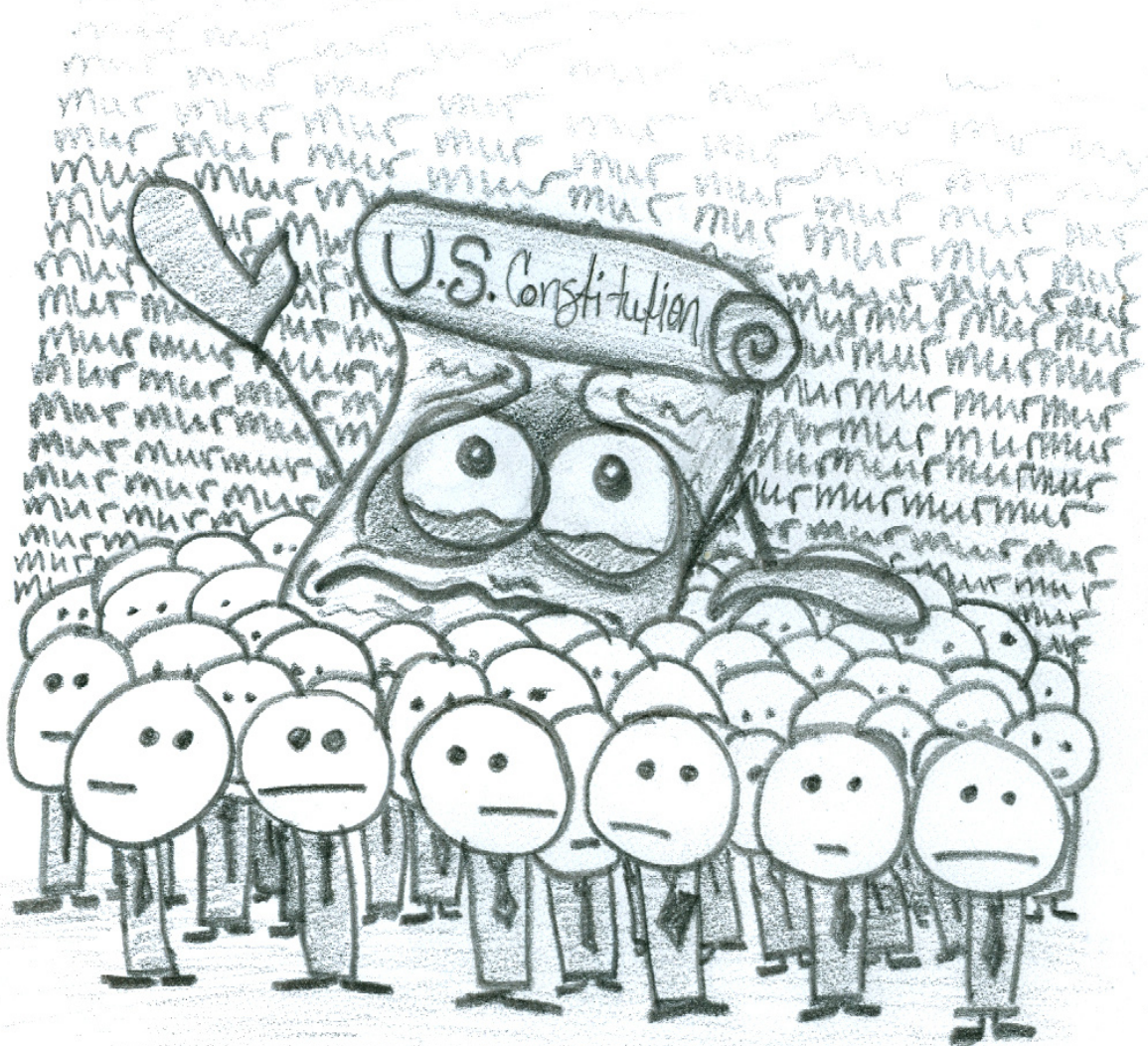
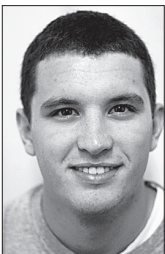


Illustration by Ginger Pugh | COLLEGIAN

Questions arise with Obama’s administration

In the run up to his election as president, Barack Obama campaigned often on the abuses of executive power by the Bush administration. Candidate Obama complained that President Bush shut Congress out of important policy-making issues. He criticized signing statements in which Bush effectively ignored provisions of congressionally passed laws. Obama defended his vote against Chief Justice John Roberts because “he has been a little bit too willing and eager to give an administration, whether it’s mine or George Bush’s, more power than I think the Constitution originally intended.”



TIM HADACHEK

Apparently, the Constitution only matters when you are running for office. Obama has continued or expanded on many of the abuses of executive power of the previous administration.

On Aug. 8, The New York Times reported that Obama had used signing statements to bypass “dozens” of provisions in bills passed by Congress. Earlier this year, Obama – who once so vehemently defended the Supreme Court’s purpose as a

check on executive power – argued that the court had no authority to rule on the constitutionality of the Troubled Asset Relief Program bailout funds.

But by far the biggest power grab within this executive branch is the use of “czars” to circumvent the democratic process. These officials – some confirmed by the Senate, but most not – are tasked with solving some of the most difficult problems facing our nation.

This concept is nothing new. Franklin D. Roosevelt first used the concept to appoint 12 czars to facilitate the domestic war effort. Even Ronald Reagan had a drug czar.

But, as Politico.com points out, Obama’s use of czars is unprecedented. The news site counts more than 30 czars within his administration. Among others, there is a car czar, a central region czar, a pay czar and a domestic violence czar. Luckily, there is also an information czar to sort this all out.

One of the problems with this system came to a head this weekend with the resignation of green jobs czar, Van Jones. Jones had been under fire from conservatives for his affiliation with the Sept. 11 “truther” movement for calling Republicans “assholes” in a February speech and for being a generally radical person.

Jones would never have been appoint-

ed had he gone through the normal confirmation process for an executive official. It would have been simple for a congressional staffer to Google his name and find quotes in which he refers to himself as a communist.

But now we don’t have a green jobs czar. Whatever shall we do?

Don’t appoint a replacement, that’s what. Czars are intended to help get things done outside of the gridlock that is our government. But our government is supposed to be a gridlock; the Founding Fathers designed it that way so we would either have to come to a consensus or compromise before government action. These czars are circumventing the system of checks and balances that keeps our government from becoming too powerful.

If czars are the only way to maneuver our huge bureaucracy into action, then I say we need fewer bureaucrats, not more of them.

Conservatives are in the habit of comparing the Obama administration to communist Russia. Perhaps they should point their analogies a few years earlier when czars wielded unchecked power over a nation.

Tim Hadachek is a senior in political science. Please send comments to opinion@spub.ksu.edu.

Collegian Blackout

Computer screens lit up editors’ faces as we struggled to finish up the final few pages before deadline. At various points throughout the Collegian assembly line, photo editors were adding borders to photos, the copy chief had just finished up a page full of corrections, and pages were in the midst of the proofing process before being sent off to the Salina Journal, which prints the Collegian nightly. Suddenly, a cloud of darkness swooped over Kedzie Hall as all remaining electricity escaped from its walls. The power was out.

This unwanted moment of excitement came about for an unknown reason, but one thing we did know was that we needed an electrician. Several phone calls later, the one and only electrician available was being called to no avail. He now had two hours to respond, which meant by the time he even arrived in Manhattan it would already be past our deadline.

In order not to abandon our readers, we felt that we should utilize our resources and create what we could of a newspaper even without the use of our server. Staffers went home to gather their laptops and chargers so we could re-establish a workspace in the Pierce Commons of Seaton Hall. It was only 12:30 a.m., still an hour before deadline, and we were re-established.

In the end we reported what we knew in order to explain the situation and hopefully add some entertainment to your day.

For 113 years the Collegian has not missed a publication date. We think we kept that streak alive.

We hope you enjoyed it; we sure did.

Allowing same-sex marriage would make all equal

The notion that “all men are created equal” has inspired the patriotism of generations of Americans since the Declaration of Independence. However, most of us are aware that this notion has never really been reflected in government policy.



BETH MENDENHALL

The right to vote has been restricted based on class, sex and race in our not-so-distant past, but the modern inclusion of groups across these categories does not mean that all Americans enjoy equal legal rights.

The federal government and 44 states do not recognize the legal status of same-sex marriages, and the result is an unacceptable miscarriage of justice. A truly egalitarian government that respects the inherent worth and dignity of all Americans is impossible to attain while legal marriage

rights are denied to same-sex couples.

The idea of the social contract undergirds our notion of democratic rule and has since the American Revolution. As citizens of the U.S., we give up certain rights in exchange for benefits provided by the government. We follow laws, pay taxes and serve on juries, among other duties. In exchange, we benefit from national defense, social services and legal recognition of documents like contracts, to name a few.

A government-issued marriage certificate is no different and bestows a number of important benefits. These include tax benefits, access to a spouse’s employer-provided insurance, the ability to be with a spouse in intensive care at the hospital, death benefits and many consumer benefits. Homosexual citizens give up certain rights and resources to the government just like every other U.S. citizen and should receive equal rights in return.

Discrimination based on arbitrary factors, like skin color or social class, have been rejected by

the American populace, and rightly so. The denial of a marriage license to same-sex couples is just as un-American and undemocratic as denying a marriage license to a mixed-race couple or an impoverished one.

Many people assert that homosexuality is a deviant behavior that ought to be discouraged, but evidence from the natural world indicates that, far from deviant, homosexuality is a standard practice. More than 1,000 species of animals – from penguins to killer whales, bonobos to giraffes – have been observed regularly exhibiting homosexual behavior.

It seems that a strict definition of sexual orientation is more a social construct than verifiable science. Homosexuality isn’t a new feature of the human condition either. The ancient Greeks, respected for their democratic and philosophical tradition, embraced a homosexual relationship called “pederasty” among the aristocracy. A close look at many ancient societies reveals the same tolerance for what many today view as base and unnatural.

The separation of church and state ought to be respected for more reasons than I have space to elucidate. This means two things for same-sex marriage: first, that the government should not deny marriage benefits based on religious doctrine, and second, that no church has the obligation to grant a marriage ceremony to whomever they choose to exclude. If same-sex marriage were legalized in the United States, as it undoubtedly should be, that doesn’t mean that your church has to recognize these marriages or provide a church ceremony.

If same-sex marriage is a religious issue to you, then feel free to restrict it within your church. As American citizens, however, our tradition of recognizing all persons as “created equal” demands that we cease denying important benefits to our fellow citizens, regardless of their sexual orientation.

Beth Mendenhall is a senior in political science and philosophy. Please send comments to opinion@spub.ksu.edu.

THE FOURUM
785-395-4444

The Campus Fourum is the Collegian’s anonymous call-in system. The Fourum is edited to eliminate vulgar, racist, obscene and libelous comments. The comments are not the opinion of the Collegian nor are they endorsed by the editorial staff.

Huschka-White! Damn right!

It looks like members of the Blue Man Group just ejaculated in my shower.

This is the black F-150 and this is to the Mustang I was kinda racing with you on I-70, and I hope you got pulled over by that cop. Alright, bye.

I think Beth Mendenhall should practice what she preaches and change her name to Beth Peopledenhall.

When Beth Mendenhall prays, does she say “Our Mother” or “Our Father?” Wait. Who am I kidding? She’s an atheist.

Wow. Way to go Collegian. Pretty sure that power outage was scheduled. Cheers.

Hey, this is to the Collegian: That power outage was scheduled. Maybe you guys should check around before you go around posting crazy stories.

In the top 50 list of things the Internet has changed, Chuck Norris’ reputation was number 32. And no, Fourum, they didn’t give you any of the credit.

Those purple beer cans are awesome. I went in to buy a six-pack and ended up buying a 24-pack due to perfect marketing.

The Chupacabra! It’s in Manhattan! Run for your lives!

What’s with the overwhelming smell of onion outside the dorms? I hope it isn’t body odor.

Thank God for white T-shirts and surprise rain showers.

I just saw an albino squirrel.

Props to the girl wearing that Manhattan Avenue, “The Hill” while texting.

I got a stiffy for Diffy. Diff-EQ, that is.

Concerning the would-be headlines of Sept. 8: Every man should have a nice suit, every person should have a nice suit. Have a nice

day, man.

There’s a crazy Batman driving a lawnmower by the Strong complex. Run away!

I just got tested for Swine Flu. Eff my life.

Squirrel vs. Collegian. Squirrel wins.



The Fourum is also available in full online every day.

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The Collegian welcomes your letters to the editor. They can be submitted by e-mail to letters@spub.ksu.edu, or in person to Kedzie 116. Please include your full name, year in school and major. Letters should be limited to 250 words. All submitted letters might be edited for length and clarity.

KANSAS STATE COLLEGIAN
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Vegetarianism: Not a solution to everything

This is in response to the Opinion article titled Vegetarianism: More than just a lifestyle. I agree; bacon IS delicious. I am relieved that the *Collegian* placed the vegetarianism article in the Sept. 2 Opinion section, as this article is full of misinformation, wishful thinking, sensationalism; therefore, definitely not worthy of being placed in the news section. I would be willing to invite Miss Mendenhall to take a tour of any modern food animal production system to point out where animals are needlessly suffering. Our farmers and ranchers dedicate their lives to ensure that the animals we raise for food go through life with mercy and dignity.

Is the food animal industry perfect? No. Find an industry that is. For every animal abuse story reported in the media, there are hundreds of thousands of cases of positive animal welfare stories that don't see the light of day. Take, for example, the veterinarian in Iowa that lost his life freeing a calf from mud in a pond; the rancher that stays up for 48 hours straight in the middle of a winter blizzard to bring in newly born calves so they don't freeze to death; or the dairy producer that has missed yet another of his daughter's basketball games to deliver a calf from a dairy cow. What comes out in the media is not the norm but the rare exception.

Agriculture is actually only responsible for about 6 percent of greenhouse gas emissions with animals only being responsible for about 3 percent. It is automatically assumed that confined animal agriculture is bad, often with no basis.

The benefits of confined animal agriculture on the environment are undeniable if one takes an honest, wide-angle view. Just recently, there was a study on the environmental impact of the dairy industry compared to 1944. As a result of

modern dairy production practices, we use 21 percent of the animals, 35 percent of the water and 10 percent of the land that would have been used in a 1944 production system.

We have also reduced the amount of waste produced by livestock agriculture. We now produce 43 percent of the methane that we did using 1944 practices. If you found another industry that cut its carbon footprint by this amount, the industry leaders would be featured everywhere. Modern agriculture has done a great job of reducing its carbon footprint while increasing production to meet a growing demand.

"If you wouldn't raise a pet this way, why is it permissible?" I think this is a very poor argument. How many dogs never make it farther than the backyard? How many cats never get out of the house? In the wild, dogs can easily roam 60-100 miles, and cats have large ranges of territory they patrol. It would seem then that you, as the owner, are limiting your pet's natural behaviors. I believe people already do raise their pets in a similar way.

I would like to be clear that I do not have a problem with a vegetarian lifestyle. I do have a problem with that choice when it is based on the assumption that it will be better for the environment or for the animals. Choosing to be vegetarian does seem to be a logical choice because then there will be less demand for meat and, consequently, less grains given to animals.

Animal agriculture is not perfect, but it is very committed through hard work and research to provide consumers around the world with a safe, wholesome food sources. Be sure to thank your local farmer and rancher next time you see them or sit down for a meal.

Ben Wileman
GRADUATE STUDENT IN
DIAGNOSTIC MEDICINE
AND PATHOBIOLOGY

Thank you from coach Bill Snyder

Kansas State University Students and Faculty,

Thank you so very much for your attendance and loyal support of your football team on Saturday evening. You were truly special and greatly appreciated. I feel badly that we did not perform as well as we needed to, and I accept full responsibility for that. This is a process that will take some time as we try to improve our performance level week by week.

As you can see, we have a ways to go and we cannot get there without your support. I hope that you will continue to demonstrate the spirit and passion that was so very instrumental in the development and success of this program in the past.

Warmest Regards,

Coach Snyder
HEAD FOOTBALL COACH

Competition is key to health care

The blessed overlords in Washington, D.C., are telling us if we just put our faith in them, we'll all be taken care of.

Beside being a moronic fantasy denying the very notion of scarcity, it's a complete denial of the principles of freedom of choice and self-ownership. Add to that a healthy dose of economic fallacy, and you've got a recipe for disaster.

The problem is health insurance and the requirements put on doctors. No, our health care system is not perfect. People die every day.

Insurance is a hedge against the risk of things that are not under our control. Think of car insurance: we have insurance against things that we cannot directly control (wrecks, things falling on our cars, vandalism) and things that are relatively expensive for us to fix.

Health insurance these days, beside the part that is real insurance, is essentially prepayment for medical services. The government requires insurance companies to offer all manner of coverages to people.

What if the people don't want this or that particular coverage? "Too bad," say the overlords, "you will take our benevolent gift." This control over the service itself has the effect of driving up prices. If companies are forced to insure all their customers against every disease under the sun, they obviously must charge more to cover the risk.

Another factor driving up prices deals with government control over supply. We are restricted by the federal government from purchasing insurance in other states. This reduces competition since the companies in any given state have a "captive market" — a captive market created by the government.

Government licenses are required to start a medical school, to open a hospital and to practice medicine. This has the result of increasing prices by limiting supply.

If one has to jump through such hoops to set up a medical school and maintain licenses, not only will there be a smaller number of these schools (which means fewer doctors), but he or she must charge students more to pay for all the bureaucracy that is created.

After a doctor has incurred massive debt in these schools, he or she must then charge higher prices to pay off the debt and to pay for all of his or her licensing fees. Furthermore, the doctors who do exist can charge higher prices because there are fewer doctors than there would be in a free market.

Why are the politicians not talking about this? They operate on the fallacy that holding down prices will fix the problem. If the price of a product drops artificially, more people will demand it. This will create a shortage of care, and we will all be poorer.

The solution? Cut the government out of it. They've done enough damage. Cut out the care requirements and

the license laws. Now, some might worry that without governmental control, doctors will have no incentive to keep things clean and to provide good health care.

Nevertheless, the market has a solution. An example of this solution is Underwriters Laboratories. If you have not heard of UL, then look at any one of your electrical appliances. You'll find that Underwriters Laboratories has put the product through rigorous testing and has certified its safety.

How would this work in health care?

The general idea goes something like this: people demand to know their doctor is a decent person and has good training. Some person, seeing this desire in consumers, founds a company (somewhat like UL) that certifies the soundness of a particular doctor's practice. We trust the market to keep us safe from the hazards of potentially dangerous appliances. We trust the market to tell us if a certain higher educational institution is up to par (i.e. accreditation companies). Why can't we trust the market to give us safe medical practice?

I challenge you to investigate my claims and the solution I have put forth here. People in groups like the Young Americans for Liberty, Campaign for Liberty and other Libertarian groups are great resources for this type of information. Check them out.

Levi Russell
GRADUATE STUDENT IN ECONOMICS

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Nutter's Midweek Musings

- If Tysyn Hartman can recreate his season-opening performance a few more times this season, he has a great chance to be the “home-grown talent” story of 2009.
- If I didn't learn anything else in the Wildcats' nail-biter against UMass, I learned this: Carson Coffman apparently has split personalities on the gridiron.
- If we see more of the Coffman that took the field in the second quarter, this season could be fun to watch. If we see the Coffman that took the field for the rest of the game, we could be counting the days until basketball season.
- Speaking of Coffman, I fully expected to see the option offense to return to Manhattan, but to say I'm surprised to see the Peculiar, Mo., native trying to run would be a pretty big understatement.
- No offense to K-State's signal caller, but I don't see him winning any foot races against a Michael Bishop or Ell Roberson any time soon.
- On a lighter note, Daniel Thomas lived up to the hype in his debut. He might not have cracked the goal line, but seeing him just miss 100 yards by halftime was encouraging.
- Keithen Valentine didn't look like a pushover either. Having a consistent one-two punch in the backfield could give the Wildcats' offense a good boost throughout the season.
- It's official. Oklahoma State has officially replaced Texas Tech in the “Big Three” of the Big 12 South.
- Sam Bradford's injury against BYU might have paved the Cowboys' road to a BCS berth at season's



JUSTIN NUTTER

See MUSINGS, Page 7

Bring 'em down



Matt Castro | COLLEGIAN

Defensive Tackle **Raphael Guidry** (right) and safety, **Tysyn Hartman** tackle Massachusetts Tailback, **Johnathan Hernandez**, Saturday during the Wildcats' 21-17 win over the Minutemen. K-state's run defense showed improvement from last year's squad, which surrendered 217 rushing yards per game.

Wildcat run defense shows improvement

By Justin Nutter
KANSAS STATE COLLEGIAN

To say K-State's 2008 defensive line had room for improvement would be a massive understatement.

A year ago, the Wildcats' front four was less than impressive, allowing 217.7 rushing yards per game – the 11th worst total in the Big 12 Conference. That number escalated to 223.2 yards per game in conference play, which left K-State alone in the conference cellar.

A week ago in K-State's 21-17 win against Massachusetts, improvement was evident across the line as the Wildcats held the Minutemen rushing attack to just 110 yards on 26 carries. Despite allowing Massachusetts to eclipse the century mark on the ground, K-State did not allow a rushing touchdown for the first time since a home match up against Montana State on Sept. 6, 2008.

“We took a lot of steps forward between last year and this year,” said red-shirt-senior defensive end Eric Childs. “Our tackling got a lot better as you can see. We don't really know what everybody else is saying, but as a defense, we feel like we took steps forward.”

The 17 points scored by the Minute-

men in the season opener might be a little misleading, as seven points were a product of a blocked punt and Massachusetts' other two scoring drives started deep in K-State territory.

Head coach Bill Snyder, who returned to the K-State sideline for the first time since he retired in 2005, said he was pleased with the defense's efforts in last week's victory.

“I think we had five three-and-outs during the course of the ball game,” Snyder said. “We held in a number of situations when [Massachusetts] got the ball down [into scoring position]. The blocked field goal, that's your defensive unit, and I thought that was a positive thing.”

The Wildcat defensive line will be tested this weekend in Lafayette, La., by a Ragin' Cajun offensive line that returns all five starters from the 2008 campaign. Last season, Louisiana-Lafayette's ground attack touched K-State for 335 rushing yards and four scores.

Childs said though the Cajuns' experience up front could cause trouble for the Wildcats, it also helps K-State prepare in

K-State rushing defense

Last week vs. Massachusetts
Rushing attempts: 26
Rushing yards: 110
Rushing touchdowns: none
Yards per carry: 4.2
Final score: 21-17

the days leading up to the game.

“We're able to get better keys because we know who's going to be on the field,” he said. “We can see how they play from every game they played last year. It gives us a challenge up front.”

This is the third consecutive season that Louisiana-Lafayette returns all five starters up front. The unit, led by seniors and preseason Lombardi Award candidates Chris Fisher and Brad Bustle, was solid in the Cajuns' 42-19 win over Southern as they amassed 208 rushing yards and a trio of touchdowns.

Senior defensive tackle Jeffrey Fitzgerald, who sat out last season due to NCAA transfer rules, said he expects a hostile environment at Cajun Field, which hosted its largest crowd in school history last weekend.

“I'm sure this is one of the games that they've been waiting for so we're not taking anybody lightly,” Fitzgerald said. “They're a very good team and we know that, so we're preparing for them very heavily and just looking forward to going down there and playing.”

Wildcats take down South Dakota in four sets

By Jordan Hill
KANSAS STATE COLLEGIAN

The No. 21 Wildcats returned to Ahearn Field House last night to take on the Coyotes of South Dakota. K-State pounded out the win in four sets featuring a career night for junior outside hitter JuliAnne Chisholm. Chisholm led the Wildcats with a career-high 21 kills in what proved to be a fairly unchallenging match.

After the match, head coach Susie Fritz spoke of her team's inconsistent play.

“I thought we were very undisciplined, I thought our focus was poor, I thought we were played out of position way too often,” Fritz said.

Although disappointed in her team's overall play, Fritz was impressed with the play of her outside hitters, Chisholm and senior Kelsey Chipman.

“I thought JuliAnne had a nice night. Hitting over .400 on the left is pretty good, and Chipman as well,” she said. “Those two players I think offensively

were pretty productive for us.”

The Wildcats came out of the gates fast, winning their first set by a close margin of 25-22. Leading the way for the Wildcats was Chisholm with six kills and a .357 hitting percentage. Serving errors proved to be killer for the Coyotes as they had six with only two serving aces.

The second set was the most productive offensively for K-State with Chisholm leading the way with 13 kills. K-State also had three players with a .400 or higher hitting percentage in the set. Senior setter Soriana Pacheco led the way with .667, and Chisholm and Chipman followed with .440 and .400, respectively.

The Wildcats seemed lost and unfocused as the third set progressed, allowing freshman outside hitter Bailey Reshel to notch 18 of her career-high 21 kills against K-State. Down 23-24, the Wildcats had a chance to keep their comeback alive but a long serve by freshman outside hitter Caitlyn Donahue forced a fourth set.



Lisle Alderton | COLLEGIAN

JuliAnne Chisholm prepares for a dig in K-State's 3-1 win over South Dakota on Tuesday. Chisholm led the Wildcats with a career-high 21 kills.

After the momentary lack of focus, the Wildcats resurged in the fourth set with a .480 hitting percent as a team. The team's defensive stand also played a crucial part in this fourth set victory as K-State held the Coyotes to a .130 hitting percentage.

K-State will return to action this weekend in Ahearn Field House in the Varney's Kansas State Invitational. The Wildcats will face some quality opponents in Kentucky, Portland and Purdue. The first set is slated for 7:30 p.m. Friday night against Kentucky.

WEEKLY FAN POLL — SEPT. 6

Will you attend the K-State volleyball tournament at Ahearn Field House this weekend?

A. Yes
B. No

LAST WEEK'S RESULTS

How many points will K-State score against Massachusetts on Saturday?

A. 20 or fewer - (13%)
B. 21-30 - (35%)
C. 31-40 - (29%)
D. 41 or more - (23%)

Total votes: 381

Vote online at kstatecollegian.com and check next Monday's issue for this week's results.



K-STATE ATHLETIC SCHEDULE: SEPT. 7-13

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	Volleyball vs. South Dakota 7 p.m. in Ahearn Field House			Volleyball vs. Kentucky 7:30 p.m. in Ahearn Field House (Varney's Kansas State Invitational)	Men's golf at Wolf Run Intercollegiate time: TBA at Zionsville, Ind. Volleyball vs. Portland 12:30 p.m. in Ahearn vs. Purdue 7:30 p.m. in Ahearn Football at Louisiana-Lafayette 6 p.m. at Lafayette, La.	Men's golf at Wolf Run Intercollegiate time: TBA at Zionsville, Ind.

MUSINGS | Nutter’s thoughts

Continued from Page 6

end, not to mention the Texas Longhorns’ road to the national championship game.

- If the Sooners’ quarterback can’t get healthy soon, Oklahoma might do the unthinkable this season: lose more than two games. That would be a total failure by its standards.
- It must be nice to consider 9-3 a bad season. Does anyone else miss the 90’s? I know I do.
- After watching Colorado get embarrassed by Colorado State in Boulder, Colo., I’m pretty certain Dan Hawkins won’t be on the sidelines at the end of the Buffaloes’ season.
- And now for my obligatory Royals comment: I’m still holding out hope that the Boys in Blue won’t lose 100 games, but it doesn’t look too good. I’ll be back in 2010.

• As for the Chiefs: It’s getting harder and harder to be optimistic. The light at the end of the tunnel continues to fade. The Matt Cassel-less offense faces the Baltimore Ravens’ defense on opening week. Stay tuned.

• On a lighter note, Suzie Fritz and the K-State volleyball team host the Varney’s Kansas State Invitational this weekend. The field is pretty talented, and it would be a great chance for fans to show some love for a team that’s already opened some eyes this season.

• Until next week, I leave you with this: our favorite former head coach lost two games in his return to Virginia. To quote another favorite head coach, he lost to William and he lost to Mary. At least the special teams were good.

Justin Nutter is a senior in print journalism. Please send comments to sports@pub.ksu.edu.

BLACKOUT | K-State replacing power supply

Continued from Page 1

tricity to about 30 buildings, including Kedzie and Myers, in the central part of campus. K-State’s power plant was able to start producing electricity relatively quickly to supply most of the buildings with power after the blackout Monday night.

Kedzie did not regain power until an electrician replaced the two blown fuses at about 6 a.m. Tuesday.

“It is not one that you just go over and pull a fuse out and screw in a new one,” Heptig said. “It’s more complicated than that.”

K-State campus police called the K-State electrician who was on call Monday night just after 11 p.m., a K-State police dispatcher said.

The on-call electrician did not respond and Heptig was called about 2 a.m. Tuesday. Heptig arrived on campus at about 3 a.m. and, with the help of another electrician, was able to locate the source of the power outage in Kedzie.

It is K-State’s policy to call the on-call electrician when there is an electrical problem on campus. The on-call electrician then has two hours to respond, before campus police call the electrician’s supervisor.

Heptig said he did not know why the on-call electrician did not respond.

SWITCHING THE CIRCUIT

K-State is currently working to replace the electrical wiring to all the buildings on the 4160-volt power supply. New buildings on the edges of campus are powered by a newer, 1,250-volt power supply. Several buildings have already been switched over to the new power supply.

Heptig said Hale Library, Waters Hall and King Hall were switched to the 1,250-volt power supply last weekend. These building’s power had to be shut off for four hours on Sunday.

“There will be numerous events like that over the next three months, where we will be shutting buildings down for four-hour intervals to do the switch-overs,” Heptig said. “They are trying to do all those over the weekends and after-hours, where it won’t affect classes or anything like that.”

Heptig said these intentional power shutoffs were not related to the power-outage Monday night, but that buildings on the older power supply were more susceptible to electrical problems.

COPS | Collision injures one

Continued from Page 1

AGGRAVATED BATTERY

Tracy Spencer was arrested for aggravated battery on Sept. 6 at 8 p.m. According to an RCPD police report, Spencer was charged for choking Cynthia Davis at 3868 Almond Drive. Bail was set for \$2,500.

CAR ACCIDENT

There was a car accident reported on Sept. 7 at 5:45 p.m. at the intersection of Tenth Street and Fremont Avenue. An RCPD report stated that Rebecca Klassen was cited for failure to yield the right of way at the intersection.

Klassen reportedly drove through the stop sign and struck Darrell Craig as he was traveling east on Fremont Avenue on his 2002 Harley Davidson. Craig was transported by emergency medical services to Mercy Regional Health Center where he was treated for minor injuries and released.

Form tackle



Tanner Peroutek, freshman in agricultural engineering and his girlfriend, **Ky Cosend**, embrace as they watch the game in the student section of Snyder Family Stadium. The Wildcats won Saturday’s game 21-17 against the University of Massachusetts.

Chelsy Lueth
COLLEGIAN



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KANSAS STATE COLLEGIAN

Straight up

Terms To Avoid Looking Like a Newbie at the bars

Aggieville bars offer signature drinks, favorites

By Melissa Short
KANSAS STATE COLLEGIAN

On any given weekend there is one place K-State students are sure to be found – and we’re not talking about Hale Library. Aggieville is the hub of K-State social life, and it never fails to be overflowing from Wednesday to Saturday with students looking for a good time and a good drink.

Beer – whether it’s in a mug, pitcher or keg – is still the college standard, but there are a few drinks on the market that are in high demand throughout the ‘Ville.

At O’Malleys, the Belfast Bomber – a mix of Guinness, Kahlúa, Irish whiskey and Bailey’s – is the drink of choice. Margaritas in every flavor and color are the specialty at The Salty Rim, and \$1 Jell-O shots are what Tubby’s Sports Bar is known for. At Porter’s, there is a wide variety of martinis to choose from, and Shot Stop has almost any shot that can be dreamed up.

At the liquor store known as The Library, UV Vodka gained popularity last year and is still a best seller this year, said Mike Towne, owner of The Library. The store carries nine different flavors of UV, the most popular being grape because of its festive K-State purple hue.

“UV is always popular because it’s easy to mix and is also good for shots,” Towne said.

One new item that came out just this year and is highly requested is sweet tea-flavored vodka. Towne said he thinks the new drink is catching on because it is smooth and mixes well.

“The sweet tea is popular because it’s new and something different,” said Michael Mattox, bartender at The Salty Rim and senior in mechanical engineering.

Three different companies produce sweet tea-flavored vodka.

Another trend new to K-State and several other colleges throughout the U.S. are Bud Light cans decorated with school colors. Most bars in Aggieville carry the cans and expect them to be popular during football season, but Towne said students should enjoy them while they last.

“I think this is the first and last time Budweiser will do that,” he said. “They have just had too much bad publicity. People think they are trying to encourage underage drinking.”

Budweiser isn’t the only one promoting school spirit. Bars throughout Aggieville have created drinks just for K-State fans. Tubby’s has its Wildcat Bomb, Kite’s Grille and Bar has Wildcat Punch and The Salty Rim has a Purple Pride Margarita. Also, Shot Stop has a wide variety of K-State themed shots.



For more terms and drink tips, visit Webtender.com.

Tips for Ordering in the Bars

–**Darks:** A good rule is to put dark liquor with a dark mixer, like Coke or Dr. Pepper. An exception is white rum because, though it is clear, it still goes well with dark drinks.

–**Clears:** For clear drinks like vodka or gin, go for fruitier juices and clear sodas. Juice works well for cover-

ing the taste of the alcohol, especially if you’re drinking a cheap brand. Don’t be afraid to experiment and try new combinations.

“When I’m at the bars, I usually get a rum and Coke because the taste isn’t too strong, and the two just mix well,” said Andrew Wessel, senior in finance.

Advice from Bartenders

“Don’t ask the bartender to ‘make it strong’ or say something like ‘hook me up, dude.’ That’s a sure sign that you aren’t going to be a good customer, and therefore I am less likely to help you. Also, have your money out when you order because for every 30 seconds I wait on you, I’m losing \$5 of profit.”

Michael Mattox
THE SALTY RIM

“If you have a large group, make sure everyone knows what they want well before placing the order, and don’t feel like the entire group all has to physically walk over to the bar. Use the waitress. It will help you out, and they don’t mind it.”

Megan Burke
THE PURPLE PIG

“Always know what you want to drink before you come up to the bar. And know what you’re talking about. I once had someone ask me for a Bud Light well. He obviously had no idea what he was talking about.”

Braden Hawk
KITE’S GRILLE AND BAR

Students mix difficult courses with fun, interesting classes

By Hannah Loftus
KANSAS STATE COLLEGIAN

Students don’t usually get too excited at the thought of getting up at 7:30 a.m. and sitting in a hot, stuffy room while going over the periodic table. Instead of spending an hour with everything calculus, many students choose to devote an hour to learning about Literature for Children or Scientific Glassblowing. While courses such as calculus and chemistry might be required for a major, students can break up their schedules by taking a fun or interesting elective.

Introduction to Wines, History of Rock and Roll and Modern Dance are just a few of the compelling courses that students might be more enthused about taking.

Introduction to Wines offers students the one-of-a-kind experience of learning the art of wine tasting. Using the skills of taste and smell allow students to

learn about different kinds of fine wines. Students must, however, be of age to partake in this class.

“I really wanted to take this class because I wanted to learn more about different kinds of wines around the world,” said Lance Powell, senior in management information systems. “I wanted to be exposed to different kinds of wines and understand why I didn’t like some kinds of wines versus ones I did like.”

The course consists of a short lecture and a weekly quiz. Students are required to pay an \$80 fee, but they get to keep their own wine glasses.

“You learn all sorts of different kinds of things about geography, which is something unexpected,” Powell said. “Nearly all the wines are named after places in Europe.”

The course is popular, and there is a 25-person limit.

“It’s nice because I get to go and do something unique and different for three hours,” Powell

said. “However, it’s cool because I am receiving college credit for enrolling.”

Another trendy elective, History of Rock and Roll, is a course in which students can learn everything they ever wanted to know about the history of music in modern times.

“Rock and roll has become an important part of our world today,” said Steven Maxwell, assistant professor of tuba and euphonium. “It not only is the music that many of us listen to in our free time, but it has shown sociopolitical significance in our society throughout its history.”

The course is always popular with students and always attracts high enrollment.

“It is a very popular class,” Maxwell said. “There are 300 openings each semester and there is usually a long wait list.”

Students can expect to learn a variety of different things about what popular music means to society and about cultivation of mu-

sic listening skills.

“We study rock and roll music from a number of different viewpoints and place them in a social context,” Maxwell said. “Students learn about the most influential musicians in rock history.”

Modern Dance is a good course for students looking to get away from the ordinary and get in tune with their bodies.

“The modern dance movement was a huge component historically in the establishment of dance programs in American universities,” said David Ollington, associate professor of theatre and dance. “Before ballet, tap [and] jazz were offered in college level programs that presented concert-level dance, modern was being taught.”

Students can expect to learn a several skills in this course, including some anatomy.

Modern Dance teaches “a variety of concepts, movement phrases, some anatomy and al-

ways a healthy dose of dance trivia,” Ollington said. “They’ll learn components of proper body alignment, efficient approaches to human movement and how to learn a dance sequence. They learn a lot about their own bodies, what their range of motion is like and their own movement preferences – for example, if they’re more comfortable moving quickly or more gifted dancing on a low level in space.”

Like Introduction to Wines and History of Rock and Roll, the class is popular among K-State students. With an enrollment of 25 people, the small setting provides for a better hands-on learning environment.

Non-traditional courses offer the pleasures of learning about interesting subjects while obtaining college credit, and there are many more courses available than the three described here. More of these courses can be found at consider.k-state.edu/majorslist/coolclasses.htm

Women's event helps orientation

By Steve Berklund
KANSAS STATE COLLEGIAN

Delta Sigma Theta's annual FreshWOMEN Orientation is an event geared toward women who are new at K-State, looking for something to get involved with or who need help getting adjusted to college life.

Deborah Muhwezi, president of Delta Sigma Theta and senior in broadcast journalism, said the event is great for new female students who are looking for resources to help get them involved with and accustomed to college life.

"It's an event that the sorority holds every year," Muhwezi said. "It's basically a tool for new students to use to help get them more acclimated to the school."

FreshWOMEN Orientation is an event that doesn't have just one speaker; a variety of different groups will be represented at the event.

"Different groups will have different speakers," Muhwezi said. "Alpha Kappa Alpha, Zeta Phi Beta, Sigma Lambda Gamma and the Black Student Union, along with others, will all be represented."

For students interested in the event, Muhwezi said she strongly encourages them to come and experience the event, which is scheduled for 6 tonight in the K-State Student Union Little Theatre.

"Even if you haven't been to any workshops this year, you're invited to come," Muhwezi said. "Any new female freshmen or transfer students are definitely encouraged to come listen."

Dean's goals include helping environment

Tyler Sharp
KANSAS STATE COLLEGIAN

Tim de Noble, the new dean of the College of Architecture, Planning and Design, has always realized the importance of the environment around him.

"As designers, we think the environment is really important," he said.

But even beyond design, this seemingly universal theme persists for de Noble.

Dating back to his youth, de Noble's life has been influenced by his environment. He grew up in Little Rock, Ark., while the omnipresent specter of integration loomed across most of the country. He attended Little Rock Central High School, which had been forcibly integrated in 1954, and graduated in 1974. Having watched riots break out in Boston over busing, he was struck with the irony of the situation.

"I thought we lived in the backwards south," he mused.

He now credits these experiences as ingraining him with ethics and providing him with a vision for the future.

"I really want to get past those misconceptions about the kind of narrowness of our service to the community," he said, referring to the work of architects, planners and designers.

The environment of a community also has had great influence in de Noble's life. His father's eclectic group of four friends helped raise him after he died when de Noble was 12. The men, whose jobs ranged from real estate to newspaper editing, played a profound role in his life. After realizing he had an aptitude for design, the men opened his eyes even more.

"When I saw their inventiveness in their particular fields, it helped me realize I could go into that field and do something special," he said.

During one summer of his undergraduate years at the University of Texas at Arlington, de Noble studied abroad in Italy. After return-



Matt Castro | COLLEGIAN
Tim de Noble, dean of the College of Architecture, Planning and Design, says he hopes to reinvigorate the college's contribution the land-grant mission of K-State. Having lived in Arkansas, Texas, Italy, New York and now Kansas Dean de Noble said he has always realized the importance of the environment around him.

ing, he took a year off from school because of finances. He went to work for an architecture firm in Little Rock and noticed that the firm likely had "low self-esteem." Taking a proactive role in the firm, de Noble soon began delivering lectures about the architecture of the cities he had seen in Europe. Along the way, he came to an enlightening conclusion.

"I knew to be a better practitioner and designer, I needed to be engaged in teaching," de Noble said.

Soon he had begun working in a practice and teaching. In 1992, he started teaching at Syracuse University. He later taught at the University of Arkansas in 1997 and ascended to department head in 2005. All the while, he led several international trips and taught in Italy and Mexico.

In late April 2009, de Noble interviewed for the open dean position at K-State following the announcement Dennis Law's retirement. He began his job on July 1. Since then, de Noble has been growing acclimated with the college.

"I've been drinking information through a fire hose," he said. "There's a lot of information to bring in when you have the number of programs we have."

But de Noble already has goals in mind for his college. One is to have the college's facilities at Seaton Hall and Seaton Court better reflect the college's "commitment and stewardship of the environment and the recognition of our historic heritage."

Additionally, de Noble said he hopes to reinvigorate the College of

Architecture, Planning and Design's contribution, the land-grant mission of K-State, and to expand the opportunities for students and faculty to engage in interdisciplinary activities.

Students are taking notice.

"He seems to be very excited and energetic about trying to get some of his goals that were kind of shared with students accomplished," said Mark Andre, senior in architecture.

Faculty members are also noticing the job he has done thus far.

"I think he has come into the job with lots of energy and positive ideas," said Wendy Ornelas, associate dean of the College of Architecture, Planning and Design. "We all look forward to him moving the college forward in our times of difficult economic transition."

KU worries about colors on 'fan cans'

By Jesse Rangel
UNIVERSITY OF KANSAS

It's game week and Anheuser-Busch's red and blue Bud Light "fan cans" have arrived in some Lawrence liquor stores. Jim Marchiony, associate athletics director, said University of Kansas administrators have asked the brewer to pull the promotion but said copyright infringement is not their top concern.

The beer cans, launched last month in the school colors of several campuses nationwide, might give some the impression that the University endorses underage drinking, Jack Martin deputy director of communications said.

"We have undertaken a number of steps to reduce excessive and underage drinking on campus," Martin said. "We just want to make it clear that this is not a University-endorsed promotion that Anheuser-Busch is undertaking."

Martin worked with the athletics department in drafting a letter to Anheuser-Busch three weeks ago asking them to pull the fan cans from distribution in Lawrence.

Marchiony said the department became aware of the promotion through the Collegiate Licensing Company, which handles the University's trademark.

But Marchiony said the number one concern was the appeal to underage drinkers.

"This is not a trademark infringement case," Marchiony said. "Just because they

use colors of particular schools does not mean there is trademark infringement. But the concern is that using the colors can confuse consumers into thinking that the school was part of this promotion."

Katie Fankhauser, Topeka freshman, said administrators might have a legitimate concern.

"In marketing, that's one of the things: colors really pull people away," Fankhauser said. "But I think they should be concerned if it's going to encourage drinking and not [be] concerned about if it's our trademark or not."

Ali McGee, Overland Park sophomore, said she thought underage drinkers were going to drink anyway, regardless of can marketing.

"I mean, people that have never drank before aren't going to be like 'Oh, well this is KU, so I'm going to go drink now,'" she said.

Martin said he was under the impression that Anheuser-Busch would pull the promotion in college towns if the community complained.

"Several dozen schools, at last count, had requested that Anheuser-Busch not have this promotion in their community," Martin said. "We are hopeful that they would do the same here and discontinue the promotion in Lawrence."

Marchiony said the department had not received a response from Anheuser-Busch

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KANSAS STATE COLLEGIAN

Bailando en la plaza

Hispanic dance group prepares to perform

By Tim Schrag
KANSAS STATE COLLEGIAN

Latin music filled Bosco Student Plaza on Monday as members of the Hispanic American Leadership Organization's Folklorico dance group began choreographing their dance for Encuentro, a hispanic leadership conference at K-State.

Kristen Garcia, sophomore in secondary education and vice president of HALO, said the group is creating the 10- to 15-person dance routine.

"We're basically trying to get diversity known on campus," Garcia said.

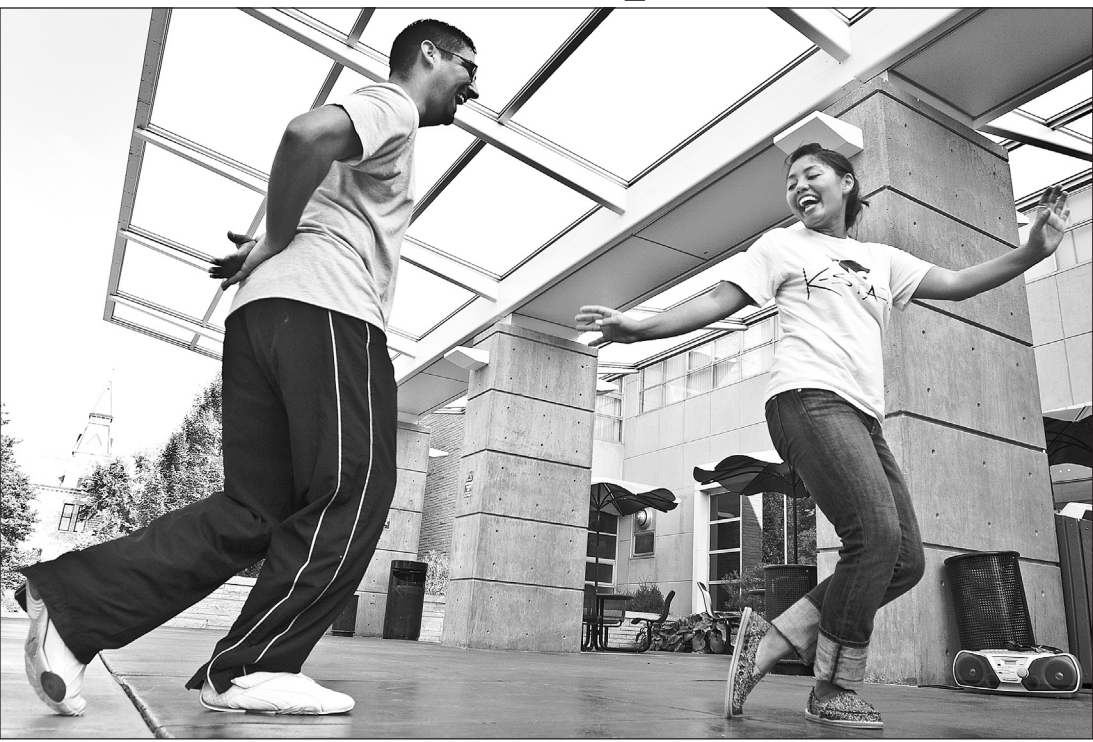
Club member Rebecca Garcia, junior in elementary education, said the dance is a centuries old dance from the state of Jalisco, Mexico, called the "Sarape Tapatio," which is a ballet folklorico style of dance.

Liz Renteria, president of HALO and sophomore in social work and modern languages, said the conference will be on Oct. 6 for Hispanic students from all over Kansas.

Renteria said Tey Diana Rebolledo, a distinguished professor from the University of New Mexico, is scheduled to speak about education and career goals in the Hispanic community at Encuentro.

Renteria also said this year's conference is scheduled in conjunction with Hispanic Heritage Month, which lasts from Sept. 15 to Oct. 15.

Renteria said HALO has worked to promote diversity on campus through various things like Encuentro, Hispanic Heritage Month and working with the Union Program Council to bring various Hispanic acts to campus, like Comedian Gina Brillón on Sept. 15.



Edgar Enevarz, senior in biology, and Kristin Garcia, sophomore in FACS education, practice a ballet folklorico dance outside Bosco Student Plaza Monday afternoon. Enevarz and Garcia are members of the Hispanic American Leadership Organization. On Oct. 6, HALO members from across the state will meet at K-State for an annual meeting, which will include speakers and performances.

Chelsy Lueth
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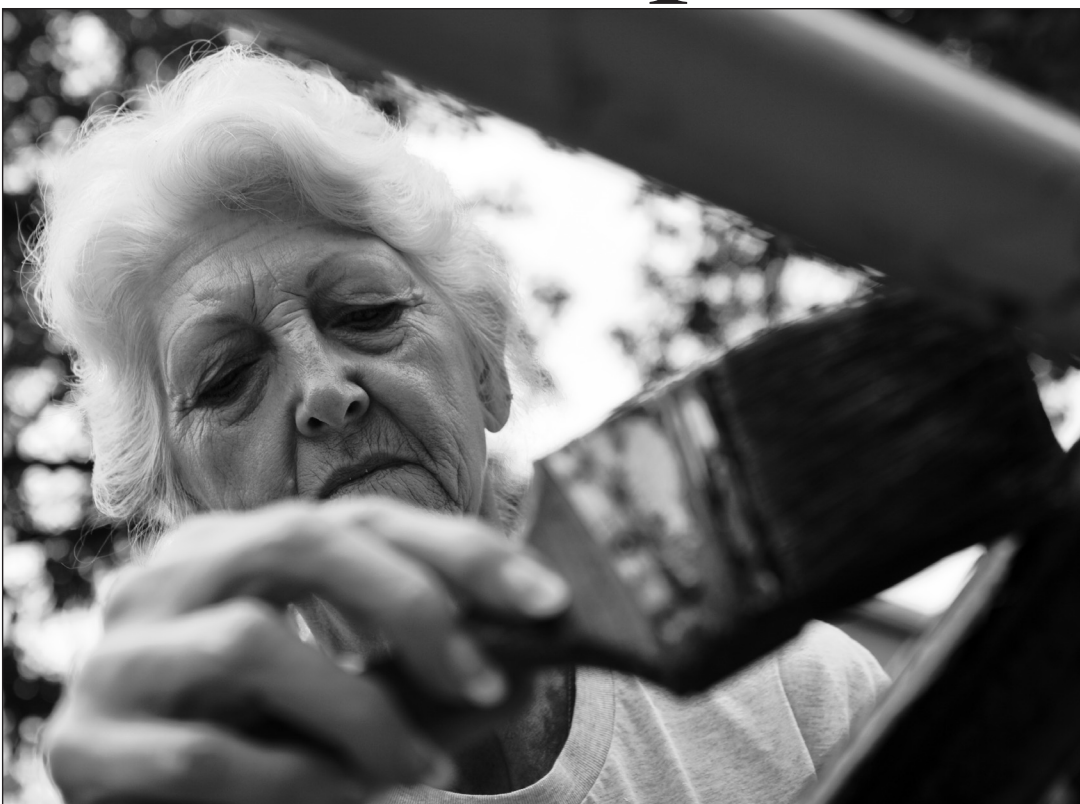
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Missed a spot

Sharon Johnson, senior painter for K-State Division of Facilities, paints the railing on the east side of the K-State Student Union last Thursday. **Johnson** has been working for K-State for 21 years.



Matt Binter
COLLEGIAN

Union to host forum about avoiding sexual assault, ensuring personal safety

By Daniel Stewart
KANSAS STATE COLLEGIAN

An educational forum to inform students on the dangers of being sexually assaulted and victimized is scheduled to take place today.

The forum, which is presented by Kansas Attorney General Steve Six, the Riley County Police Department, the K-State Women's Center and Wildcats Against Rape, is one among the many efforts that Six and the RCPD are taking to increase security in Manhattan.

"As the semester begins, it is critical that all students understand the importance of personal safety and know how to avoid the potentially dangerous situations," Six said in a press release. "All Kansans — including students — should take steps to ensure their environment is safe and their living quarters secure."

Home security is among the orga-

nizers' biggest concerns and will be one of the points stressed in the forum.

Mary Todd, director of the K-State Women's Center, said a string of rapes dating back to 2000 are believed to be heinous acts committed by the same individual. The majority of these incidents occurred because the victims' apartments were left unlocked, particularly the doors on second-story balconies.

"You never think about locking your door or your window up on the second story, but that's [where] this individual is getting in," Todd said. "You should always have your entire home locked up."

Todd also said there are many crucial cautionary steps that can be taken to avoid being placed in a dangerous situation, but she highlighted one in particular.

"The best, most effective way to stay out of harm's way is to go out in a group," Todd said. "Don't ever end up

alone, and have someone in the group stay sober. Have a plan and stick to it."

Todd will be speaking alongside Six and the RCPD at the forum, which is scheduled for 5:30 p.m. today in Forum Hall in the K-State Student Union.

Aside from participating in this educational forum, members of the RCPD are taking action to keep the community and students safe. Capt. Jeff Hooper of the RCPD said a task force has been created by a coalition of officers from the RCPD, FBI and KBI.

"We have surveillance detectives and uniformed officers always on patrol," Hooper said. "We particularly keep an eye out for suspicious individuals loitering around apartment complexes, and we have officers assigned to this specific case. We're doing everything we can to keep Manhattan safe. We will be at the forum to offer advice on public safety and to educate the public on this specific sexual predator."

Studying abroad provides valued life lessons

By Hannah Loftus
KANSAS STATE COLLEGIAN

France, Germany, Italy and Spain are all halfway around the world, but for students interested in signing up for an exchange program, the other side of the world could soon be their new home for a semester.

The Study Abroad Fair took place from 9 a.m. to 3 p.m. yesterday in the K-State Student Union Courtyard. The fair was designed to help students find out more about their study abroad options, such as locations and pricing as well as how to apply. The Study Abroad office helps students streamline the process by cutting down on paperwork and working closely with students.

"We had about 300 people turn out for the fair, which is a large amount of interest in the program," said Susan Dolan, senior in apparel and textile design and peer adviser in the study abroad program. "I'm really glad that there was so much intrigue here today, and to study abroad is a wonderful experience."

Students who are lucky enough to go abroad bring back memories that last a lifetime, and it is a truly extraordinary chance to do something most students have never done before.

"The most unique and exciting thing about my time out of the states was the three weeks they gave us for spring break," said Andrew Brown, junior in computer engineering. "We went to seven different countries and took a rail tour of Europe. It was amazing and something I will never forget."

However, Brown said some students shy away from the program for the fear of price, but they are not aware of how many different pricing options are available and how easy it is to get financial aid.

"I got a scholarship with the Study Abroad office and all I really had to do was write an essay and show up at events like these and talk about my experiences — pretty easy money," Brown said.

Dolan added that, with the economic downturn, there are fewer students choosing the option of going

abroad and saving their money instead.

"We can provide students with several different options for affordability ... or provide you with choices comparable to the ones here at K-State to make you get the most out of your time abroad," Dolan said.

Students just need to find the right resources when trying to find different ways to finance their travels and expenses.

"My job is to make students aware of the different scholarships available, and I help them apply," said Jim Hohenbary, assistant dean for scholarship administration. "It is all about finding the right fit."

Despite the expense of traveling, students can't trade in the feeling of being on their own in a foreign country with a new-found freedom.

"It's really a different maturing process than what you would expect, but it provides great résumé building," Dolan said. "It really sets you apart from the rest of the crowd by providing you with different networking and adaptability."

Elon University tests Red Bull's claims, effects

By Michelle Longo
ELON UNIVERSITY

The back of a Red Bull Energy Drink claims to "improve performances, especially during times of increased stress or strain, increase concentration and improve reaction time."

That assertion piques the interest of millions who drink the energy drink hoping to achieve those results by simply consuming eight ounces of the yellow liquid.

"I don't like taking it a lot," Elon University senior Ian Taylor said. "But sometimes I feel like I have to."

Elon's associate psychology professor Mat Gendle and his students also had an extra interest in the claim, although for a different reason.

Ultimately, they decided to scientifically test the claims.

"If you look at the ingredients in Red Bull, there is nothing in there that is magical," Gendle said. "It's not like the thing has cocaine in it."

For the next two years, Gendle and his students worked to find a real-world way to test Red Bull and its claims. One of the first tasks: replicating the taste of Red Bull, without using any of the energy drink's ingredients.

After trying all sorts of concoctions, one of Gendle's students suggested doing it the way her father does when he runs out of Red Bull at the bar he owns: Take Vernor's ginger ale and drop a raspberry Smartie candy in it. The team finally decided to use Diet Vernor's and raspberry syrup.

"It didn't taste exactly like Red Bull," Gendle said. "But you would think it came from some type of energy drink origin."

Once they nailed down the placebo drink, it was time to dole it out. The students who voluntarily offered to be a part of the study came in twice, once getting the placebo drink and once getting either Red Bull or Sugar-Free Red Bull. A computer test gauged their attention and reaction times on both visits.

"There is nothing in Red Bull that would tell someone who knows anything about brain biology, 'This thing will have remarkable effects,'" Gendle said. "But it is in fact the case in certain circumstances that glucose, other sugars and caffeine do enhance reaction time."

Gendle, who was trained in neurotoxicology and neuropharmacology, said he and his team figured ahead of time that the experimenters might see a little change in reaction time, but nothing major. Nothing that would have real-world relevance.

The results were surprising from previous assumptions. The test subjects ended up incurring a placebo effect. The students who received the placebo blend acted as though they were having an energy drink.

"Their performance did get better because of the effect, so that performance washed out whatever tiny effect they would have gotten from the Red Bull," Gendle said. "The groups were then identical."

The study, which was published online June 30 and appears in the latest issue of The Open Nutrition Journal, said the effect of drinking Red Bull was no greater than any other caffeine enhancement, such as coffee, would have contributed to the reaction time of the participants.

The conclusion of the study reads, "Our results indicate that, although Red Bull may improve cognition in certain clinical settings, one can, when taken by university students at the end of a busy weekday, does not significantly improve reaction time or visual attention."

Taylor echoed the findings of the study on a personal basis, saying that it doesn't help him concentrate so much as it just helps him to stay awake, even though there is a crash after the sugar runs out.

"The take home message here is if you think it is going to work, it is going to work," Gendle said.

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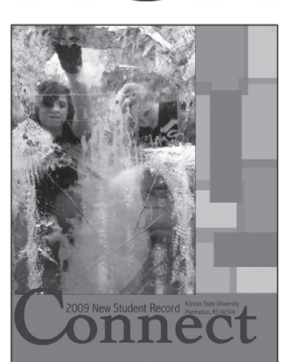
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Solar energy deemed not cost effective for city

By Corene Brisendine
KANSAS STATE COLLEGIAN

It was recommended to the city commission to not proceed with building a solar panel in the south end downtown development parking lot near the proposed discovery center due to costs.

Joe King of Coriolis Architecture and Energy told commissioners the cost of maintaining a solar array would be three to four times that of traditional energy bought from Westar Energy.

Although King recommended the panels not be installed, the commission seemed optimistic about future developments in the use of solar panels.

"I think this type of energy production is going to become more important in the future, not less," said Commissioner James Sherov.

King said many other states such as Colorado, California and Nevada are developing solar panel projects in shopping malls, on roofs of businesses and even renting residential roof tops. He said many of those projects are driven and owned by the utility companies in those states, and in Kansas they were not and did not know why.

"I think this kind of project would be appropriate to move forward as a demonstration project for students and people to learn about solar energy," said Mayor Bob Strawn.

Not everyone on the com-

mission wants the project to go forward. Commissioner Loren Pepperd said the discovery center was going to cost the city "an awful lot of money" and did not see putting in another \$1.2 million for solar panels that were not cost affective.

CITY DISCUSSES WEFLAD PAVILION, ALCOHOL RULES

The commission also discussed policies for the nearly-completed Jon and Ruth Ann Wefald Pavilion in City Park.

Curt Loupe, director of the Manhattan Parks and Recreation Department, said people renting the pavilion would not be aloud advertise an event, and it could not be open to the public. He also said renters could not sell alcohol or provide it to the public or minors.

Charging for drinks would be considered a commercial enterprise and the pavilion was set up for the public. Loupe said the city should try to discourage commercial rental of the facility.

Loupe suggested the rate be set at \$50 per hour for non-alcoholic events and \$100 per hour for alcohol. Loupe said he based the fees on other rental halls in the area.

Strawn said two similar places charged a flat fee for events serving alcohol of \$1,000.

"I think we should jack up the alcohol fees because we can get it," Strawn said.

Film screening causes NBAF stir



By Jason Miller
KANSAS STATE COLLEGIAN

About fifty people filled the seats of Manhattan's Public Library to screen Eric Nadler and Robert Cohen's film, "Anthrax-War." Sponsored by the Manhattan Alliance for Peace and Justice, NO NBAF and private citizens, the film was specifically chosen because of Manhattan's possibility of housing a new NBAF facility.

"I think there will inevitably be a breakdown in the containment system because we are all prone to human error," said Christopher Renner, who coordinated the film's screening. "And so at some point, the students are going to be exposed to some things. Even though the kids are only going to school at this place for four years, they might, 20 years later, be suffering consequences from an exposure to something here. So that is why they need to be really attentive to

what is being put in their backyard."

The film begins following the Sept. 11 attacks when letters mailed to prominent media and lawmakers contained anthrax. It continues through to probe the \$57 billion bioterrorism industry. Along the way, the film makes stops around the U.S., the United Kingdom, Russia and South Africa interviewing experts and journalists about local germ weapons research and warfare.

"[The film] took us on an interesting odyssey into a very secret and murky world of germ warfare internationally with unexplained deaths from the deadliest pathogens known to man and lots of money in the new bio-defense world we see around us," said Eric Nadler, co-director of the film.

Following the film, Nadler led a question and answer session regarding NBAF and Manhattan. The majority in attendance were opposed to

Director of the documentary, "Anthrax Wars", Eric Nadler, spoke Tuesday evening after the showing of the film at Manhattan's Public Library. Community members discussed their questions and concerns with Nadler after the show. The film will be shown again at 8 tonight in the K-State Student Union Ballroom.

Chelsy Lueth
COLLEGIAN

the building of NBAF in Manhattan as some of the comments made obvious.

"I worry terribly about my grandchildren," said Charlotte MacFarland, associate professor of communication studies, theater and dance. "I'm thinking very seriously that my husband and I - when I finally retire - I don't want to stay in this town because of NBAF and because of my deep concerns. But most of the people I am around are not concerned. In fact, their biggest concern is that it won't come."

Charlotte and her husband, Dave MacFarland, both said it seemed too late for Manhattan to do anything about the arrival of NBAF.

The film will be shown in the K-State Student Union Ballroom today at 8 p.m. Eric Nadler will be on hand to introduce the film and will host a question and answer session following the conclusion.

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H1N1 | Students involved with H1N1 research

Continued from Page 1

Rowland said. “We think more in terms of disease surveillance and in profiling in large populations of animals. Part of that is we have to have a way in which we sample those populations.”

Because more than 1,500 pigs are subjects in the study, lots of “people power,” as Rowland called it, is necessary. This is where undergraduate students, particularly pre-veterinary majors, get involved.

Jessica Otradovec, sophomore in animal sciences and industry, is one of these students. She has been working for the lab for almost a year now.

“It’s kind of fun, gets us out of the laboratory, get to go outside and do some hard work,” Otradovec said. “We go into the barn and we have to change into Tyvek, which is kind of like paper coveralls in a way, and then gloves and masks just so everything’s sanitary because you don’t want to spread anything that you have to the pigs.”

The diagnostic method be-

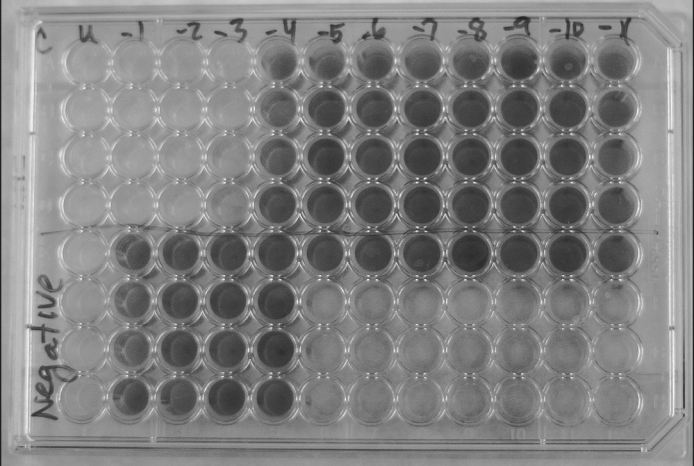
ing developed for pigs centers on throwing a rope into a pen full of about 15 pigs. The pigs chew on the rope, which accumulates their saliva.

Then the researchers remove the rope, cut off the ends and put the pieces of the rope into a bag to bring back to the lab, where the ropes are wrung out into individual containers.

“We can take that rope and we can find things such as viral agents,” Rowland said. “We can detect those in oral fluids; we can also detect antibodies. We can also determine whether that pig has been exposed to some type of disease agent.”

In other words, the tests tell whether an animal has been or is affected by the virus, whether the virus is residing in the animal but not harming it, whether the animal has merely been exposed or whether it has not.

This extra information could be extremely beneficial in such a setting as a college campus, where many people come into contact within close quarters like classrooms or dorms.



Lisle Alderton | COLLEGIAN

Researchers in the KSU Veterinary Diagnostic Lab use this cell to measure the amount of the disease after a series of reductions. The blank units contain the virus and the light cells represent the unaffected area. Scientists use this information to determine the virus's strength.

Juergen Richt, a Board of Regents distinguished professor in the College of Veterinary Science, is also doing research on the H1N1 virus. He said the logic behind the research is quite straightforward.

“What are the vaccines

we’ve produced in the past, and how well do they work with this virus?” Richt said.

Richt said he hopes the eventual development of a vaccine for H1N1 in pigs can be translated to the creation of a vaccine for humans.

BUDGET | Deficit affects students, staff

Continued from Page 1

Shubert also said furloughs are not being considered at this point either.

On a smaller scale, individual colleges and departments are doing what they can to cut costs.

“Obviously the budget crunch has hit everybody hard, so everybody is being asked to pitch in and do what they can to keep expenses down,” said Stacy Neumann, instructor of journalism and mass communications, “so some of the things we’ve been doing is trying to save on copier costs and paper.”

Neumann said students are being asked to print class materials on their own, and professors are considering giving tests online.

However, students can rest assured that printing off their materials is the extent of changes they can expect; Neumann said the most important thing to the university is to preserve a high standard of education.

“You don’t want to do anything that is going to compromise the quality of classroom instruction,” she said.

Shubert said the university and the state are doing everything they can to make sure financial aid is not affected. Legislation increased the amount of Pell Grants available to students, as well as loan funds.

In addition to cutting expenditures, K-State has received aid from other sources, like the federal stimulus package.

“In my opinion, it was a relatively small amount,” Shubert said.

K-State received \$3.8 million in operational funds that is being used to ensure that institutionally funded financial aid remains comparable to prior years.

Though the \$21.7 million deficit has been covered this fiscal year, there are already serious issues concerning next year’s budget.

Shubert said state revenues are still significantly less than they were a couple years ago, so the state as a whole faces significant budget pressure next year.

Cindy Bontrager, K-State’s Budget Office director, said the poor economy is directly to blame for the university’s budget deficit.

“State revenues is what drives this train, and the economy is what drives [state revenues],” Bontrager said.

Though times are tough, Shubert maintains a positive outlook.

“I just know that [K-State] is going to be fine,” he said.

Texas law: police can take blood from drunk drivers

By Mustafa Saifuddin
UNIVERSITY OF TEXAS

A state law that took effect Tuesday allows police to draw blood from suspected drunk drivers in some situations without a warrant.

Police officers are now allowed to take blood samples without consent almost immediately after arresting a person for driving under the influence of alcohol if the driver has a history of offenses, if a serious injury or child passenger is involved. Police say the new law will not necessarily affect the “No Refusal” policy this Labor Day weekend.

Just 30 minutes after the law went into effect, 35-year-old Son Do was arrested in Austin after he crashed into a pole with an 11-year-old kid in the car.

Critics of the new law claim that it violates the Fifth Amendment’s protection against self-incrimination.

The new law is intended to address the lack of evidence that often results from drunk driving cases in which Breathalyzer or blood tests are delayed by the process of obtaining warrants.

Beginning last Halloween, Texas has run “No Refusal” weekends on holidays and during celebrations when surges in drunken driving are expected.

“No Refusal” weekends before Tuesday required police officers to always obtain a warrant before drawing blood. Austin Police Department Cpl. Scott Perry recalls as many as 30 arrests on a single night during past “No Refusal” weekends but remains optimistic about their efforts to minimize drunken driving incidences.

“Our expectation is that no one will drink and drive,” Perry said. “But if anybody is caught drunk, they will be arrested.”

APD expedites the warrant process on “No Refusal” weekends by obtaining a warrant and conducting tests within as little as

an hour after an arrest.

Drivers should have numerous reminders not to drive while intoxicated as the Texas Department of Transportation launches its annual “Drink, Drive, Go to Jail” campaign.

This year’s campaign, titled “Choose Your Ride,” features a hybrid between a police car and a taxi cab and asks people to choose one or the other if they have been drinking. The actual vehicles will be parked in entertainment districts throughout the state along with internet banners, posters featuring cab phone numbers, billboards and even window clings that look like parking tickets.

“Our approach was to remind people at every stage,” said Tracie Mendez, Program Director at the DOT. “We’re not telling people not to drink. We just hope that people choose a safe ride and do not get behind the wheel if they have been drinking.”

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Bring on the cans

K-State won't fight Bud Light over sale of purple 'Fan Cans'

By Aubree Casper
KANSAS STATE COLLEGIAN

There may be a bit more purple seen around the pregame tailgating festivities this football season.

Thanks to Anheuser-Busch InBev and a Bud Light marketing campaign, those K-Staters of age wanting to drink while expressing their purple pride can do just that with the new Bud Light "Fan Cans."

The purple cans have been a popular choice among K-State students. Mike Towne of The Library, a liquor store located in Aggieville, said the cases have been flying off the shelf and are the number-one selling beer package in town.

K-State, however, isn't the only school whose colors appear on Bud Light cans, and this new labeling has some university officials across the nation a bit upset.

But not at K-State.

"There is no reason to believe purple and white cans will encourage underage drinking and [K-State] has no intentions of trying to regulate the selling of cans at local liquor stores," said Pat Bosco, vice president of student life.

However, school leaders at Universities of Kansas and Missouri are making efforts to have the plug pulled on Bud Light's latest marketing campaign.

"We place great value in the relationships we've built with the college administrators and campus communities," said Carol Clark, vice president of corporate social responsibility for Anheuser-Busch. "Certain cans are not being made available in communities where organizations have asked us not to offer them."

Clark also said the promotion was launched to coincide with football season, and about half of Bud Light's wholesalers are participating nationwide.

The argument of those opposed to the

sale of beer cans that sport school colors stems from the fear that this project might just entice too many underage drinkers.

The controversial "Fan Cans" are currently being produced and sold in 26 color combinations, according to *BudLight.com*.

"Our university doesn't have a copyright on purple and white," Bosco said. "The promotion is obviously a way to encourage patrons of age to buy Budweiser."

Bosco also said K-State has a lot of programs geared toward helping students make the best personal decisions they can.

Clark said Anheuser-Busch's policy states "if students are 21 or older and choose to drink, we want them to do so responsibly; if they are under 21, we want them to respect the law and not drink."

Mark Grady, senior in biology and women's studies, said he has only purchased one case of the purple cans so far, but he did buy them for the sole reason that they were purple. Grady said he does not think, however, that the color of the cans increases underage drinking.

"It's just a marketing ploy with football season," Grady said. "People of age are going to buy them, and underage drinking is going to occur regardless. It's what they're drinking. It could be in a five-gallon bucket with a straw and the same amount of underage drinking is going to occur."

In fact, Towne said the large majority of purple can purchases were made by alumni and parents who bought several cases to take back home where the cans are not available.

Towne said he expects the purple cans to be available in Manhattan as long as they are being distributed, although he would not be surprised if they sold out mid-football season.



Illustration by Matt Binter

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